Categories 7 – Individual Campaigner
RailFuture - Rail User Group Awards 2015 nomination

Bob Morrison – Coffee Shop Forum Admin

Submitted by: Graham Ellis, on behalf of the moderator team
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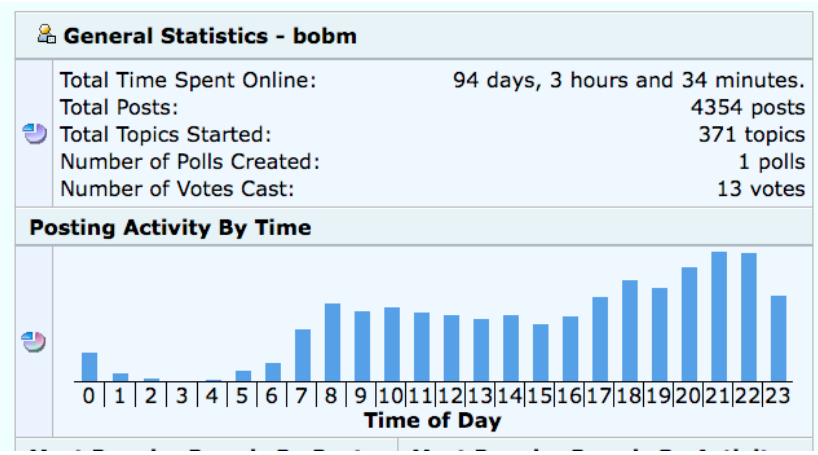
Background

The Great Western Coffee Shop is a passenger run website for customers and potential of First Great Western and other public transport organisation in the Thames Valley, South West of England and South Wales. Founded in 2007, in has amassed some 178,000 posts and they continue to accrue at a rate of some 1,500 per month.

Nomination



Bob Morrison ("Bobm") joined the forum in, February 2011. A regular traveller from his home and base in Swindon across the South West, he has an expert insight into the system.

As a businessman running his own business, Bob also appreciates the need to provide cost effective and sustainable solutions, and to get the admin and bookkeeping right – to organise. And the hardest roles to fill in this voluntary sector are the person to do that admin. Bob was rapidly 'promoted' straight past the moderator role into a forum admin position.

They often say that the most important and effective people are the quietest and least noticed if you pass them in the street. I don't even have a picture of Bobm in the street, but I did sneak this one of him on a platform …

Bob's not only there on the 'admin' side – on a support basis for friends, colleagues and the local Community Rail Partnership he's there too – and thinkingly, sympathetically and effectively there too.

Over coming months, with "First Great Western" rebranding to "Great Western Railway" or "GWR", and with the TransWilts Community Rail Partnership taking a more active role in integrated (bus and train linked, for example) transport in Wiltshire, we look forward to working further with Bob in helping inform public transport users, and wannabe users, on the benefits and best use of the intricate system.

User profile (public view) at
http://www.firstgreatwestern.info/coffeeshop/index.php?action=profile;u=2272
RailFuture evaluation team – please feel free to address any questions to the nominator!